JERSEY HAS SOUND HIGHWAY FINANCING

Taxation to Build and Special Taxation to Maintain Constitutes Plan.

The Eight Coupe

For those who prefer an Eight this car combines the luxury of Oldsmobile closed car

eraftsmanship with the

the most powerful motor of its size in the United States. It is the lowest priced Eight on the market.

\$1875

f. o. b. Lansing

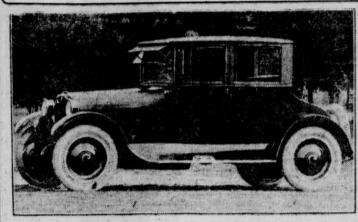
Haynes 55 Five-Passenger Sedan



MOTOR SHOW PLANS ARE NOW COMPLETE

Eighy-one Manufacturers Will Display Cars at the Palace.

New Reo Coupe



One of the finest models introduced to Broadway in some time is th one of the mest models introduced to broadway in some time is to new Reo all-steel paneled coupe, pictured above. George Stowe, manager of the local branch, which is located at Broadway and Fifty-fourth street, says the interest shown in the newest Reo model proves the interest of motorists in all new features has not abated.

Deploring the enormous waste in gasoline due to heavy cars and inefficient motors, W. of J. Doughly, president of the Petron. Air Croised Car Company, sounds a warning to of American motorists. Just think of it. said Mr. Doughly, "9,500,000 American motorists buse an average of 450 gallons of gasoline cach vear, a total of 4,275,000,000 gallons. Nicholo cost the car users \$1,68,500,500, Elliminating unnecessary car weight and building a motor that will give 50 per cent. efficiency will save factories \$513,000,000 gallons. In the company of policy of motor vehicle taxatign."

FIAT SEDAN EASY
TO HANDLE IN TRAFFIC

The Fiat "sedan de luxe," which was the framous Italian company's presentation at this year's Automobile Saton, has already attracted a major share of interest. This care is uniq in that it incorporates all of the advanced design and mechanical sufficiency which gives of short wheelbase which makes it aparticularly successful car to drive in the state are sund.

The state to take advantage of the facilities of short wheelbase which must be used on all cars driven in the State after January I, and crankense refilled with a high grade production schedule and stream the refined of incorporates all of the advanced design and mechanical sufficiency which gives the production book.

The storage beatteries should, be removed and filled or more than the produced prices are followed in the produced prices are followed in the produced prices are more than the produced prices and water should be drained from the crankense refilled with a high grade production schedule and strely in the state after January I, and early every time at the produced prices and the drained from the crankense refilled with a high grade produced prices and and early every driven the produced prices of the stribution in grade produced prices and more trained from the crankense refilled with a high grade produced prices and early every driven the produced prices and the produced prices of the stribution.

The new purple and which makes it a particularly successful car to drive in Market in the density of Prifty of the edam of the density of Prifty of the edam of the density of Prifty of the edam of the produced prices and the produced prices are produced prices. He also stated that the new record set by Callilac Motor Car Company that the Car Company that the Car Company that the Car Company term during the produced prices are all of the advanced design and early every driven the produced prices are produced prices. The tree should be drained from the crankense refilled with

E. Le Roy Pelletter, one of the most widely nown men in the automobile industry, has a come advertising manager in charge of the Rickenbacker Motor EQUIPMENT IN MAXWE.

The American La France Fire Engine Company, which for the past seventeen years has been producing metorized fire fighting saparatus, will introduce to the New York public in the near future the first shipment of their new commercial truck, which is the result of over four years of constant investigation among motor truck users in New York and Chicago. This new truck has been tested very thoroughly during the part, is standard factory equipment.

past year and it is claimed for it that it is claimed for it is claime

EQUIPMENT IN MAXWELL

tem has been incorporated in the Max-well car as regular equipment.

Though designed expressly for the Maxwell car the Remy-equipment on the good Maxwell has many of the special features perfected by Remy during their twenty years experience in the develop-ment and building of motor vehicle elec-trical equipment.



An Ideal Christmas. Gift-

The Oldsmobile Four Coupe

A Christmas gift for the entire family—the Oldsmobile Four Coupe! Here is a useful gift which will be appreciated every day of the year. It is a dependable, powerful and comfortable closed car at the lowest price quoted by Oldsmobile in eighteen years. Powered with the famous Four engine and splendidly appointed, it provides ideal transportation for four grown-up people.

The unusually complete equipment includes comfortable auxiliary seat, parcel compartment inside, large luggage space in rear, walnut finish instrument board, drum head lights and cowl lights, windshield visor and wiper, cowl ventilator, door locks, heater, dome light and walnut steering wheel.

Come in and let us explain our plan which will deliver this rich gift to your home Christmas morning.

> There are fourteen Oldsmobile body types in Fours and Eights with a price range from \$955 to \$2025

OLDS MOTOR WORKS Division of General Motors Corporation

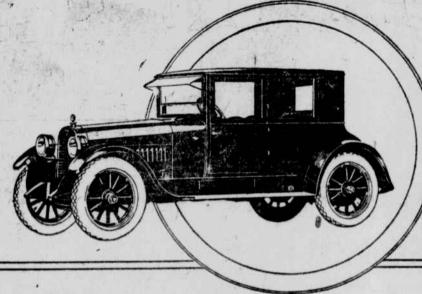
LANSING, MICHIGAN

OLDSMOBILE CO. OF N. Y.

(CUTTING LARSON CO., INC.)
(at Columbus Circle). Tel. 7260 Columbus.

A PRODUCT OF GENERAL MOTORS

The Coach



The Hudson Coach puts values in the real things of automobile worth-utility, comfort, reliability and fine performance.

These qualities are possible only with a superior motor, transmission, axles and frame. A car that is not mechanically right cannot be satisfactory no matter how fine it may be in other details.

Coach \$1625 Freight and Tax Extra

It gives every essential closed car advantage, at little more than the cost of the open model. It has a beauty of line you will like. It is the pride of thousands, because of appearance, comfort and utility.

Speedster, \$1525

7-Pass. Phaeton, \$1575
Freight and Tax Extra

Coach, \$1625

Sedan, \$2295

HUDSON MOTOR CAR COMPANY OF NEW YORK, Inc.

1842 Broadway, Circle Building

NEW ROCHELLE, N. Y. BRONX, N. Y. INWOOD JERSEY CITY, N. J. WHITE PLAINS